



WELCOME

November 17, 2006

Welcome to a new and exciting era in mobile multimedia!

As CEO of Movidity, I'm happy to announce that we're working to bring you the world's first *truly mobile* video/audio sharing and distribution service, [mymovy.com](http://mymovy.com)

Conceptualized over a year ago and based on Movidity's advanced patent-pending technology, mymovy will change the way people interact with mobile devices.

Traditionally, only large corporations and mobile network operators had the ability to create and distribute video/audio media to the millions of mobile devices throughout the world. With mymovy, we intend to change this paradigm.

By marrying our disruptive technology with the popular concept of media sharing, we're giving virtually anyone the ability to "mobilize" their own content, allowing a global audience to use their cell phones and PDAs in ways never before possible. With mymovy, we hope what was once out-of-reach is now well within the grasp of consumers world-wide.

I look forward to seeing you on the "small screen" and invite you to stay tuned as we finalize the public delivery of [mymovy.com](http://mymovy.com) for January 2007.

Cheers!

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