



FOR IMMEDIATE RELEASE

## **THE FIGHT NETWORK ANNOUNCES EXCLUSIVE CONTENT DISTRIBUTION AGREEMENT WITH MOVIDITY**

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Toronto, Canada – March 7, 2007 - The Fight Network - North America's first and only all combatant sports and entertainment channel, is pleased to announce that it has signed an exclusive content distribution agreement with Movidity Inc., the creators of movy.tv.

The distribution agreement with movy.tv will allow practically anyone to watch both live and archived content from The Fight Network using a compatible cell phone, PDA or Blackberry device from almost anywhere in the world.

The Fight Network is the first and only all combatant sports and entertainment channel that delivers the very best in boxing, wrestling, mixed martial arts, and other combatant styles along with top-notch "fight theme" movies, documentaries, and news 24 hours a day. K-1, TNA Wrestling (Xplosion), Ring of Honor, Verses Boxing: Fight Night, and TKO are just a few of the network's programming highlights.

As the world's first truly mobile media sharing system for consumers and commercial broadcasters, movy.tv will host an exclusive "Fight Network portal", giving viewers the best web and mobile offering of fight content anywhere.

"This technology is so advanced that it will enable our hard hitting content to be viewed by mobile users around the world" stated Mike Garrow, President of The Fight Network. He added "We are extremely excited to be the exclusive provider of Fight content on movy.tv. It allows our fans to get their fix of The Fight Network anyplace at anytime using their cell phone or PDA."

"We're exceptionally pleased to have The Fight Network as a partner in movy.tv" said Mauro Lollo, CEO of Movidity. "By joining The Fight Network's unique programming with our revolutionary mobile media system, people around the world will have a new way of watching, listening and interacting with great sports and entertainment content."

To get the very best in combatant sports and entertainment while you're on the go, visit [www.movy.tv](http://www.movy.tv)

### **About The Fight Network**

The Fight Network is a cross-platform media company with brand interest in television, pay-per view, radio, mobile and web. All five of these media are seamlessly integrated to offer fans of combatant sports and related entertainment a true convergence experience. The Fight Network Inc. corporate headquarters is located in Toronto, Canada. The Fight Network's Website is: [www.thefightnetwork.com](http://www.thefightnetwork.com).

### **About Movidity**

Movidity is bringing the future of multimedia to the mobile world, today. Movidity's™ unique technology provides interactive video and audio-on-demand to mobile devices worldwide. Movidity™ is the creator of [movy.tv](http://movy.tv), the world's first truly mobile media sharing system. More information on Movidity™ is available at [www.movidity.com](http://www.movidity.com).

### **Safe Harbor**

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward-looking statements are further qualified by other factors. The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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