



Movidity announces real-time Video Surveillance Integration

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Movidity is announcing today it has completed the real-time Video Surveillance Integration module of the Movidity Multimedia Mobility system.

Movidity Video Surveillance Integration (VSI) allows a user to select, control (e.g. pan / tilt / zoom) and view real-time (live) video security camera feeds from a cell phone or other mobile device over existing 2.5G cellular networks.

“With this integration, we can now provide anyone, from security personnel to home users, the ability to access live surveillance video camera feeds from their cell phone,” says Mauro Lollo, C.E.O. of Movidity Inc. “the ability to access security camera feeds can add significant safety margins to anyone concerned with security monitoring, or for that matter, something as simple as the common “nanny-cam,” added Lollo.

“The embedded remote camera control, reduced latency and dynamic frame rate capability of our system is unparalleled, and will no doubt offer an entire range of users a once unattainable capability to view camera feeds from practically anywhere on earth with their Java enabled cell phone,” says Mark Krebs, CTO.

The surveillance capability is based on the high performance Movidity Multimedia Mobility system, uses standard Internet technology (TCP/IP) and can be enabled with video camera technologies ranging from a simple USB based web cameras to powerful (network based) enterprise video security systems with hundreds of cameras (legacy video surveillance systems can be enhanced by simply adding Movidity VSI). System latency over cellular networks has been demonstrated at less than 3 seconds, allowing for dynamic interactive control of cameras and satisfying video frame rate. More information on Movidity VSI can be found at www.movidity.com (see Overview section).

About Movidity

Movidity is bringing the future of multimedia to the mobile world, today. Movidity is a tightly integrated system of software elements that perform multimedia transcoding, distribution, and transmission to mobile devices running a Movidity “player”. Movidity leverages highly advanced mathematical algorithms, innovative video processing, and a new, unique transmission method to provide quality video and audio-on-demand, along with two-way interactive capabilities to wireless mobile clients. Cross-compatible to all GSM, CDMA, WCDMA, EVDO and i-mode networks, Movidity enables global access to rich multimedia content at disruptive economies of scale. Headquartered in Toronto, Canada, Movidity’s products are available to mobile device manufacturers, wireless service providers, content creators / providers, and even individuals. More information on Movidity is available at <http://www.movidity.com>

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