



Movidity announces Blackberry, Palm O/S and Windows CE Integration

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Movidity announced today that it has integrated its groundbreaking Multimedia Mobility system with the RIM Blackberry®, Palm O/S® and Windows CE® environments.

Movidity's Multimedia Player, a high-performance player that leverages Movidity's unique transmission model and interactive capabilities now interoperates with the Research In Motion (RIM) Blackberry® (8700 series), Palm O/S® (versions 5+) and Microsoft Windows® CE (2003). The integration of multimedia into these platforms, specifically for Blackberry and Palm O/S v5, is an industry breakthrough.

Live and archived (streamed) video & audio (television, movies, etc.), radio broadcasts with simultaneous video advertising, live security video surveillance and downloaded multimedia are now made possible on these platforms with Movidity.

"We can now provide interactive multimedia (video / audio) to an enhanced array of mobile devices, particularly leveraging the popularity of the Blackberry and Treo platforms" says Mauro Lollo, C.E.O. of Movidity Inc. "consumers, carriers and content providers now have a greatly enhanced ability to provide and use multimedia on PDA's. In the case of Blackberry and Palm O/S v5, this is unique".

"The engineering work to integrate Movidity into these platforms was significant, and underscores the technical ability of our development team" added Mark Krebs, C.T.O. of Movidity.

Demonstrations and trials of the Blackberry®, Treo® and Windows CE® versions of Movidity will be made available in June 2006.

About Movidity

Movidity is bringing the future of multimedia to the mobile world, today. Movidity is a tightly integrated system of software elements that perform multimedia transcoding, distribution, and transmission to mobile devices running a Movidity "player". Movidity leverages highly advanced algorithms, innovative video processing, and a new, unique transmission method to provide quality video and audio-on-demand, along with two-way interactive capabilities to wireless mobile clients. Cross-compatible to all GSM, CDMA, WCDMA, EVDO and i-mode networks, Movidity enables global access to rich multimedia content at disruptive economies of scale. Headquartered in Toronto, Canada, Movidity's products are available to mobile device manufacturers, wireless service providers, content creators / providers, and even individuals. More information on Movidity is available at <http://www.movidity.com>

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