



Movidity Expands Blackberry Support

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Movidity announced today that has expanded support for Research in Motion (RIM) Blackberry devices. Supported devices include the Blackberry Pearl, Blackberry 8700 and Blackberry 8800. With the recent introduction of streaming support for embedded 3GP players in mobile devices, Movidity now supports high video frame for similarly equipped Blackberry platforms such as the 8800.

“Our support for rich media on the Blackberry platform is unparalleled, especially when one considers Movidity’s unique approach that does away with streaming protocols and carrier network dependencies” noted Mark Krebs, C.T.O. of Movidity Inc.

Support for Blackberry platforms is available through movy.tv and an upcoming upgrade of the Movidity MMES system.

For more information please contact sales@movidity.com

About Movidity

Movidity is bringing the future of multimedia to the mobile world, today. Movidity is a tightly integrated system of software elements that perform multimedia transcoding, distribution, and transmission to mobile devices running a Movidity “player”. Movidity leverages highly advanced algorithms, innovative video processing, and a new, unique transmission method to provide quality video and audio-on-demand, along with two-way interactive capabilities to wireless mobile clients. Cross-compatible to all GSM, CDMA, WCDMA, EVDO and i-mode networks, Movidity enables global access to rich multimedia content at disruptive economies of scale. Headquartered in Toronto, Canada, Movidity’s products are available to mobile device manufacturers, wireless service providers, content creators / providers, and even individuals. More information on Movidity is available at <http://www.movidity.com>

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