

Overview

MVCam2 is a handheld-to-handheld live and archived video streaming application which mobile users can use to stream live video captured by their cell phone cameras to other handheld users. MVCam2 is available through www.mymovy.com, Movidity's breakthrough mobile media site available to mobile users world-wide.

The application is dynamic - as images are captured with a camera, they are converted into a live video stream that others can see on their cell phones. In a closed corporate system, administrators can use the MVCam2 website, to assign mobile users on a global basis. The Admin website interface also allows viewing of mobile user generated video streams - either pre-generated archived or live. Individual users can also manage their generated streams through a web interface.

Multiple virtual domain MVCam2 websites can be created on a single server, supporting thousands of concurrent streams for uploading and viewing video.

The MVCam2 system is built upon proprietary technology allowing for interactive and on-demand video/audio across wireless networks and a wide range of mobile devices. This technology was designed to be relatively transparent to mobile networks. Typically, higher speed connections - EVDO, EDGE, HSDPA, WCDMA, and 3G are necessary for video streaming.

INSIDE

Overview	1
Supported Mobile Devices	1
Supported Mobile Networks	2
Installing the MC2 Client	2

SUPPORTED MOBILE DEVICES

The MVCam2 mobile media client is a software application that is downloaded over-the-air and installed on mobile devices. Handheld-to-handheld streaming can be between different makes and models of handsets and between users of different cellular networks.

In order to use MVCam2, mobile users must install the mobile media client. Other third-party or device-embedded media players are incapable of supporting the features and capability of MVCam2.

The mobile client has certain requirements of mobile devices and networks, as noted below.

General Mobile Devices

- Java Based Cell Phones
- Java (J2ME), midp2.0 and clc1.0
- mobile browser (and the ability to reach the MMES website)
- most mdip2/j2me handsets will be able to use the playback & media access functions of MVCam2; only phones with cameras that are accessible through the java system will be able to use recording/live streaming. Such phones include Nokia, Sony-Ericsson, LG, Samsung, and recent Motorola handsets...e.g. KRZR

RIM Blackberry

Blackberries with cameras will be able to perform recording/live streaming; those without will still be able to access different archived and live video streams for play back.

- BlackBerry 8100 series
- BlackBerry 8700 series
- BlackBerry 8800 series
- BlackBerry 8300 series

SUPPORTED MOBILE NETWORKS

MVCam2 streaming should be accessible through most GSM/GPRS networks (and by association, mobile devices that operate on GSM/GPRS). Such networks are prevalent throughout the world (Americas, Europe, Asia, and Africa).

MVCam2 streaming can also be accessed through CDMA networks/devices.

MVCam2 streaming runs effectively on lower performance (2.5G) networks. In general however, it performs best on mobile devices with faster connection capabilities - EDGE, 3G HSDPA, EVDO, 1x, W-CDMA.

INSTALLATING THE MVCAM2 MOBILE MEDIA CLIENT

1. Using your mobile device browser, navigate to www.movy.tv/mvcam2. The MVCam2 mobile client should automatically download over-the-air (typically in less than 30 seconds).
2. Once the download is complete, you will have to accept the application to install on your device (this process may vary depending on the device). Once the client is installed, an icon will

either be created for the client in your icons menu, or MVCam2 will be listed as one of your applications.

3. Depending on your mobile device, you should:
 - (1) ensure that the backlight is turned on before you begin using MVCam2. This Setting assignment is usually found in your mobile device's Applications Manager utility.
4. Mobile users must be previously registered on the MVCam2 website by the System Administrator who provides Username and Password.

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